



This project is co-financed by the European Union  
and the Republic of Turkey



## Matchmaking Events Under the Global Business Bridges Initiative

### “EU – Turkey Global Business Bridges Initiative”



### Matchmaking event in Tunis, Tunisia 11-12 June 2013

Hotel: Le Palace Hotel Gammarth

#### Monday, 10 June

Individual travel of EU, Turkish and third country participating companies to Tunis

- 17:00** Moderators meeting (not open to companies)
- 18:00** Core monitoring group meeting with moderators, CONECT and API (not open to companies)
- 19.30** Cocktail hosted by CONECT/APII and briefing to companies on the final programme for the 2 days

#### Tuesday, 11 June

- 8.00** Registration for companies and determination of networking/matchmaking meeting schedules
- 9.30** Opening speeches
- Mr. Tarak Cherif President, CONECT, Tunisia
  - Mr. Noureddine Taktak, Director-General, APII, Tunisia
  - Mr. Mehmet Ali Kuseyri, Board Member, The Union of Chambers and Commodity Exchanges of Turkey
  - Mr. Muhsin Altun, Director, Central Finance and Contracts Unit



- H.E. Laura Baeza, Ambassador, Head of EU Delegation in Tunisia
- H.E. Mustafa SEVER, Deputy Minister, Ministry of Economy
- H.E. Minister of International Co-operation, Tunisia **tbc**

#### **EU financing opportunities in Tunisia**

- Ms. Marie-Alexandra Veilleux, EBRD, Tunisia representative

- 10:45 Coffee break**
- 11:00 Start of parallel panels for joint sector discussions by business facilitators (conducted by moderators)**
- Panel 1 Renewable Energies  
 Panel 2 Food and Beverages  
 Panel 3 Electro-mechanical field and ICT  
 Panel 4 Tourism
- 12:15 Start of Individual B2B Matchmakings and Networking between EU, Turkish and Tunisian companies in the 4 sectors**
- 13:30 Lunch Break**
- 14:45 Continuation of Individual B2B Matchmakings and Networking**
- 18:30 End of first working day**
- 19.30 Dinner**
- Overnight stay in Tunis

#### **Wednesday, 12 June**

- 9:30 Continuation of Individual B2B Matchmakings and Networking**
- 11:00 Coffee break**
- 11.15 Continuation of Individual B2B Matchmakings and Networking**
- 13:00 Lunch**
- 14:00 Continuation of Individual B2B Matchmakings and Networking**
- 17:00 End of the programme**

#### **Departures**

